



EMERGING TECHNOLOGIES 2003: THE e-CONFERENCE

broadband • connectivity • innovation

EMERGING TECHNOLOGIES 2003: THE e-CONFERENCE

• IN PARTNERSHIP WITH •



Wednesday, February 26 • Thursday, February 27, 2003
Valhalla Inn • Thunder Bay, Ontario

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Welcome

Program Schedule

Speakers

Sponsors

Exhibitors



Dear Colleague

Contact North/*Contact Nord* and our partners, Ontario's Ministry of Enterprise, Opportunity and Innovation and TBayTel, are pleased to welcome you and other public and private sector leaders in the business, education, health care and government sectors to the third conference in our Emerging Technologies Series, **Emerging Technologies 2003: The e-conference.**

Over the course of the next two days, you will discover the latest developments and trends in e-health, e-learning, e-government and e-commerce. I am confident that you will be pleased with the outstanding list of keynote speakers and workshop presenters that we have assembled in Thunder Bay.

The 'e' holds enormous potential to expand and enhance access to a variety of services in the public sector and to open new markets and drive new sales for private sector companies.

Think of the possibilities that the use of technology in health care holds for enhancing access to physicians and specialized care for residents across Northern Ontario.

In the e-government field, technology can help bring government closer to the people it serves and allow residents to access government services 24 hours a day, 7 days a week.

In Contact North/*Contact Nord's* learning field, the 'e' holds the potential to expand access to quality education and training opportunities no matter where you are in Northern Ontario.

Without doubt, e-commerce is the way to open new markets for the products and services produced by Northern Ontario entrepreneurs and bring new prosperity to Northern Ontario.

Contact North/*Contact Nord* is Northern Ontario's Distance Education & Training Network. For more than 16 years, we have facilitated access to the educational and training opportunities offered by Northern Ontario's colleges, universities and school boards through the use of audioconference, videoconference, audiographics and Internet technologies. Our 145 Distance Education & Training Access Centres support learners in more than 100 small and remote communities across Northern Ontario. The ongoing financial assistance from the Ministry of Training, Colleges, and Universities has been key to the success of Contact North/*Contact Nord*.



The Chair of the Board of Contact North/*Contact Nord*, Doug Smith; our Thunder Bay educational partners Dr. Fred Gilbert, President of Lakehead University and Pat Lang, President of Confederation College; my executive colleagues, Contact North/*Contact Nord's* Vice-Presidents, Debby Sefton and Debra Betty; and our Conference Coordinator, Jackie Lajeunesse, join me in welcoming you to this unique conference that we hope will open the doors to understanding the full potential of the 'e'.

I wish to extend my sincere appreciation to our partners, Ontario's Ministry of Enterprise, Opportunity and Innovation and TBayTel. Thanks to their ongoing support, we have been able to bring this important event to Thunder Bay once again. I would also like to extend my thanks to Mayor Ken Boshcoff and the City of Thunder Bay as our host city and thank the many, many organizations and companies who have supported this event through their sponsorship and through exhibiting their products and services. We could not do it without you!

I am delighted that The Honourable Jim Wilson, Minister of Northern Development and Mines and Chair of the Northern Ontario Heritage Fund Corporation, the tireless supporter of economic development in Northern Ontario, is also with us at the conference.

I invite you to take advantage of the vast expertise and resources that are at your disposal over the next two days and put the power of the 'e' to work for you!

Maxim Jean-Louis

President & Chief Executive Officer
Contact North/*Contact Nord*

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Tuesday, February 25, 2003

TIME	EVENT	LOCATION
3:00 p.m. - 9:00 p.m.	Registration	Lobby Lounge
7:00 p.m. - 9:30 p.m.	Participants' Welcoming Reception Remarks by: <ul style="list-style-type: none"> Mr. Phil Baker President & CEO, The Optical Regional Advanced Network of Ontario Ms. Debby Sefton Vice-President, Northwest Region, Contact North/<i>Contact Nord</i> Mr. Phill Comrie General Manager, TBayTel Mayor Ken Boshcoff City of Thunder Bay 	Ballroom I

Sponsored by the Ontario Research and Innovation Optical Network

Wednesday, February 26, 2003

TIME	EVENT	LOCATION
7:00 a.m.	Continental Breakfast	Scandia I, II, III
8:00 a.m.	Conference Opening <ul style="list-style-type: none"> Ms. Debby Sefton Vice-President, Northwest Region, Contact North/<i>Contact Nord</i> Mr. Phill Comrie General Manager, TBayTel 	Ballroom I, II
8:20 a.m.	Welcome by <ul style="list-style-type: none"> Mayor Ken Boshcoff City of Thunder Bay 	Ballroom I, II
8:30 a.m.	Greeting from the Government of Ontario <ul style="list-style-type: none"> Hon. Jim Wilson, MPP Minister of Northern Development and Mines 	Ballroom I, II

TIME	EVENT	LOCATION
9:00 a.m.	e-Learning in Ontario: Where it Stands; Where it is Headed? <ul style="list-style-type: none"> Dr. Catherine Henderson Chief Information Officer, Community Services I & IT Cluster Government of Ontario KEYNOTE ADDRESS	Ballroom I, II
10:00 - 10:30 a.m.	Health Break I	<i>Scandia I, II, III</i>
10:30 - 11:30 a.m.	WORKSHOP SERIES 1	
	Announcing IBM/Lotus LearningSpace Live Virtual Classroom (Via Internet) <ul style="list-style-type: none"> Mr. Ken McDonald President & CEO Collaborative Learning Network 	Ballroom III
	What's New at FedNor/Industry Canada <ul style="list-style-type: none"> Mr. Carl Siebel Telecommunications Officer FedNor/Industry Canada Mr. Mike Belliveau Technology Officer FedNor/Industry Canada 	Viking Room I & II
	An Overview of the Northern Ontario Medical School <ul style="list-style-type: none"> Dr. Roger Strasser Founding Dean Northern Ontario Medical School 	Fireside Room
	What's New in Videoconferencing in Education <ul style="list-style-type: none"> Ms. Pat Dion Coordinator of Information Technology, Contact North/<i>Contact Nord</i> Mr. Andrew Garfinkle Senior Account Manager, ADCOM Videoconferencing 	Icelandic Room



TIME	EVENT	LOCATION
	Metro Ethernet Applications for Government, Education and Healthcare in Thunder Bay <ul style="list-style-type: none"> Mr. John Barch Network Planning Engineer - TBayTel Mr. Chris Hanley Manager of Information Technology - Thunder Bay Catholic District School Board Mr. Dan Beaudry Director of Information Technology - Thunder Bay Regional Hospital Mr. Shane Warnez Cisco Systems Canada 	Odin Room
12:00 Noon	e-Health: Can It Help Fill the Gap? <ul style="list-style-type: none"> Mr. Michael Decter, Chair Canadian Institute for Health Information KEYNOTE LUNCHEON ADDRESS <i>Lunch sponsored by ADCOM Videoconferencing</i> 	Ballroom I, II
2:00 - 3:00 p.m.	WORKSHOP SERIES 2	
	An Overview of the Ontario Research and Innovation Optical Network (ORION) <ul style="list-style-type: none"> Mr. Phil Baker President & CEO The Optical Regional Advanced Network of Ontario 	Ballroom I
	New Brunswick On-Line: An Overview <ul style="list-style-type: none"> Mr. Jacques Dubé Deputy Minister Business New Brunswick 	Viking I & II
	Microsoft's .NET Initiative: An Overview for CEOs and Managers <ul style="list-style-type: none"> Mr. Sasha Frljanic .NET Architect Microsoft Canada Co. 	Icelandic Room



TIME	EVENT	LOCATION
	Electronic Health Records: The Next Steps <ul style="list-style-type: none"> Mr. Sam Marafioti Vice President of eHealth and Chief Technology Officer Sunnybrook and Women's College Health Sciences Centre 	Odin Room
3:00 - 3:30 p.m.	<i>Health Break II</i>	<i>Scandia I, II, III</i>
3:30 - 4:30 p.m.	WORKSHOP SERIES 3	
	What's New at Connect Ontario? <ul style="list-style-type: none"> Dr. Tim McTiernan Assistant Deputy Minister, Science and Technology Division Mr. Dick Ko Manager, Program Partnerships Mr. Dick Patterson President, ZR Consulting Mr. Jim Stirling Senior Program Advisor Ministry of Enterprise, Opportunity and Innovation 	Ballroom III
	The Use of the Internet at Ontario's Newest University <ul style="list-style-type: none"> Dr. Bill Muirhead Director, Learning Technologies University of Ontario, Institute of Technology and Durham College 	Viking Rooms I & II
	What's New at NORTH Network? <ul style="list-style-type: none"> Dr. Ed Brown Director, NORTH Network 	Odin Room
	Competing in a Global Electronic Trading Environment <ul style="list-style-type: none"> Mr. Arthur Smith President & CEO The Electronic Commerce Council of Canada 	Icelandic Room



TIME	EVENT	LOCATION
4:45 - 5:45 p.m.	Special Conference Addition Microsoft .NET Technical Session for IT Professionals <ul style="list-style-type: none"> • Mr. Sasha Frljanic .NET Architect Microsoft Canada Co. 	Odin Room
4:30 - 7:00 p.m.	Networking Reception Informal Wine & Cheese Reception for all participants	Scandia Rooms

Thursday, February 27, 2003

TIME	EVENT	LOCATION
7:00 a.m.	Continental Breakfast	Scandia I, II, III
8:00 a.m.	The Ontario Broadband Strategy <ul style="list-style-type: none"> • Dr. Tim McTierman Assistant Deputy Minister Science and Technology Division Ministry of Enterprise, Opportunity & Innovation 	Ballroom I, II
9:00 a.m.	e-Government: What does the future hold? <ul style="list-style-type: none"> • Ms. Joan McCalla Chief Corporate Strategist Office of the Corporate Chief Information Officer, Government of Ontario KEYNOTE ADDRESS	Ballroom I, II
10:00 - 10:30 a.m.	<i>Health Break III sponsored by Valhalla Inn</i>	<i>Scandia I, II, III</i>



TIME	EVENT	LOCATION
10:30 - 11:30 a.m.	WORKSHOP SERIES 4 Telehealth: The State of the Art <ul style="list-style-type: none"> • Dr. Sarah Muttitt Director & Senior Telehealth Consultant Tecknowledge Professional Services (division of ADCOM Videoconferencing) 	Viking I & II
	CitizenSynergy, Promoting Community Collaboration and E-services Through a Community Portal <ul style="list-style-type: none"> • Mr. Francis Lougheed President Lougheed and Associates and co-founder of CitizenSynergy 	Ballroom III
	What's New at the Office of Learning Technologies? <ul style="list-style-type: none"> • Ms. Claudia Iannelli Project Officer Office of Learning Technologies 	Odin Room
	Connect Ontario: Broadband Regional Access (COBRA) An Overview <ul style="list-style-type: none"> • Speaker to be Announced 	Icelandic Room
12:00 Noon	The Benefits of Getting Small Businesses on the Net <ul style="list-style-type: none"> • Mr. Jim Bottomley Partner The Berken Group KEYNOTE LUNCHEON ADDRESS	Ballroom I, II
2:00 p.m.	Conference Wrap-up <ul style="list-style-type: none"> • Mr. Phill Comrie General Manager, TBayTel • Ms. Debby Sefton Vice-President, Northwest Region, Contact North/<i>Contact Nord</i> 	Ballroom I, II



Jim Bottomley

Partner, The Breken Group

Jim Bottomley is an entrepreneur, futurist, management consultant and professional speaker. His unique thinking models enable both individuals and organizations to develop innovative plans for future success.

As an entrepreneur, Mr. Bottomley is a partner in The Breken Group, combining strategic planning and marketing strategy development with award-winning integrated ebusiness solutions. Jim believes the key to achieving successful ebusiness strategy is to carefully understand client needs before moving to design. Breken's new software product, emunicipality, recently launched internationally, is the only business directory software designed to help economic development professionals increase economic activity in their regions.

As a futurist, Mr. Bottomley looks at trends with a unique spin. Unlike other futurists who specialize in only one trend category, such as demographics or technology, Jim is able to combine trends and look at their interplay. Real insight into innovation comes from trend convergence, better enabling organizations to identify opportunities, develop innovative strategies and better cope with the stress of change.

For the past 18 years as a consultant, Jim has worked with many different industries and government clients, helping find consensus as to future direction, concentrating on trend analysis, marketing and sales strategy development, leadership and organizational change. Jim's experience includes performing Work Design for a variety of government and private sector clients, helping them redesign internal processes, often utilizing technology to achieve long-term success. Through Entreco Corporation, Jim is part of a delivery team offering the Human Resource Development Canada sponsored Self-Employment Benefit Program, having supported the successful launch of over 400 businesses. Jim is also part of a team which has developed and delivered the modular series, Leadership Training for the Future, with excellent ratings from the 500+ managers who have taken part. Jim has taught over 25 different college and university courses and has delivered training to many business and government clients.

Previously, Jim graduated with an HBA from Western and managed marketing programs for Quaker Oats, from Cap'n Crunch to Life Cereal. He has helped launch numerous new product and service offerings, from Kibbles 'n Bits to emunicipality. In 1990, Jim and his wife Deb backpacked around the world.



Jim offers unique customer-focused thinking models, combining humour, high-energy and concrete examples to make the future less threatening and actions more innovative. Mr. Bottomley's sessions are consistently rated at the highest level, serving to motivate, excite and inspire.

Michael Decter

Chair, Canadian Institute for Health Information

Harvard-trained economist Michael Decter is described as "one of the best and brightest public servants of his generation".

Currently the Chairperson of the National Board for the Canadian Institute for Health Information, he embodies over twenty years of experience in senior public and private sector positions. Michael served as the Deputy Minister of Health in the Government of Ontario from 1991 to 1993 and is renowned for his negotiating skills, particularly as Chief Negotiator for the Ontario Social Contract in the Spring of 1993.

Michael travels widely as a consultant and public speaker on managing health system reform. Health-care management consultant, Michael Decter is the author of *Four Strong Winds: Navigating The Global Challenges To Health Care and Healing Medicare - Managing Health System Change*.

Michael served as Senior Research Scholar, Centre for Bioethics, University of Toronto and as Managing Director - Canada for APM (American Practice Management) Inc. Michael is also the Senior Advisor, Health Investments, at Laurence & Company.



Dr. Catherine Henderson

Chief Information Officer, Community Services I & IT Cluster
Government of Ontario

In this capacity, Dr. Henderson is responsible for IT strategy, implementation, architecture and planning for seven ministries within the Government of Ontario including Education; Training, Colleges and Universities; Citizenship; Tourism and Recreation; Municipal Affairs and Housing; Intergovernmental Affairs, and Culture.

As part of her responsibilities, Dr. Henderson is involved in the following corporate committees within the Government of Ontario:

- Integrated Network Management
- E-Government Leadership Committee
- Information Technology Executive Leadership Council
- Assistant Deputy Ministers' Telecommunications Committee

Prior to assuming her responsibilities with the Government of Ontario, Dr. Henderson served as President, Ontario College of Art & Design (OCAD); President, Centennial College; Vice-President Academic, Sheridan College and an Instructor within the Faculty of Education, Brock University.

Dr. Henderson's educational background includes a doctorate in Adult Education from the University of Toronto; a Masters of Education in Teacher Development from Brock University; a Bachelor of Arts degree in English from the University of Toronto and an Early Childhood Education Diploma from Sheridan College.



Joan McCalla

Corporate Chief Strategist
Management Board Secretariat • Government of Ontario

Joan McCalla was appointed Chief Strategist in the Ontario government's new information and information technology (I&IT) organization in May 1999. The Chief Strategist is responsible for leading the development and implementation of enterprise-wide information and information technology strategies, plans, and policies aligned with business directions. The function includes leadership for, and specific initiatives in support of, electronic government. The Office is responsible for the corporate Freedom of Information and Protection of Privacy activities, HR and communications functions for the I&IT organization, and the controllership function for I&IT, including providing advice to Management Board of Cabinet on major I&T-related decisions.

Joan has been with the Ontario government since 1977 in various planning and policy positions at several ministries, including directing the development and implementation of the provincial telecommunications and computing sector and provincial infrastructure strategies while with the Ministry of Economic Development and Trade in the 1990's. Prior to joining the Ontario government, Joan was a land use planner with the City of Mississauga.

Joan is a graduate of the University of Toronto (M.Sc. Urban and Regional Planning) and the University of Alberta (B.A. Honours Geography).



Honourable Jim Wilson

Minister of Northern Development and Mines and Chair,
Northern Ontario Heritage Fund Corporation

Jim Wilson has been active in politics all of his life. During university and upon graduation, he was an assistant to former Ontario Management Board Chair George McCague. Federally, he was Special Assistant to Perrin Beatty in both the National Defense, and Health and Welfare portfolios.

Raised and educated in Alliston, Ontario, Minister Wilson went on to study political science and Christian studies at the University of Toronto.

He was first elected to the Ontario Legislature as the member for Simcoe-West in September 1990. When he was re-elected in 1995, he was appointed to Cabinet as Minister of Health. In October 1997, he was assigned to the newly formed Ministry of Energy, Science and Technology. Since 1999, he has represented the new riding of Simcoe-Grey.

Minister Wilson is the first Ontario Cabinet Minister to have been given specific responsibility for Science and Technology, where his role was to keep the province on the leading edge of technological and scientific advancement.

He is probably best known for initiating and implementing Ontario's health care reform process, and more recently for championing electricity restructuring as sponsor of the government's Energy Competition Act.

As Minister of Northern Development and Mines and Chair of the Northern Ontario Heritage Fund Corporation, he will use the knowledge and experience he has gained as a senior member of the Ontario Cabinet to aggressively promote the North and address the critical issues facing Northerners.



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